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BPI group Appoints Vice President of Client Solutions in Firm's Atlanta Office

R. Bernie Pritchard joins to provide HR solutions to businesses and organizations throughout the Southeast

Atlanta, Ga. (June 29, 2010) – R. Bernie Pritchard has joined BPI group, a growing human resources and management consultancy, as vice president for client solutions in the Southeast market.

Pritchard, who has nearly 20 years of experience as a human resources executive, recruiter and sales and operations manager, will partner with business leaders and organizations to develop relationships and provide solutions in areas including talent development, talent transition and talent acquisition. He will be responsible for new business development throughout the Southeast, including the metro Atlanta area, Greenville, S.C. and Charlotte, N.C.

"We're very pleased to welcome Bernie to our growing team in the Southeast," said Steve Spires, managing director for the Southeast Region of BPI group. "Bernie's long track record, which combines industry expertise, consulting acumen and operational management experience, is exceptional. Our clients, who span all industries, will benefit from his problem-solving and communication skills as they seek solutions to the people issues that their organizations face."

Prior to joining BPI group, Pritchard managed a business unit for another human resources consulting firm. Bernie has also served as the senior HR leader for multiple established business units within BellSouth Corporation. He served as a liaison between BellSouth and several Georgia universities as well as the Atlanta Metro Chamber of Commerce. Prior to joining BellSouth, Pritchard worked as a retained executive search and technical recruiter.

Pritchard, who will relocate to Atlanta, holds an MBA from Kennesaw State University, a master's degree from the University of New Haven, and a bachelor's degree from James Madison University. He is a graduate of Leadership South Carolina, Leadership Greenville, and the Riley Institute's Diversity Leadership Academy through Furman University. Pritchard was named as one of Greenville's Best and Brightest by Greenville Magazine in 2008 and often speaks to groups on human resources and leadership topics.

About BPI group

BPI group is a leading human resources consulting firm with a focus on creating shared success between organizations and individuals. We provide a range of services that drive organizational performance and support individual success, including career management, career transition, talent management, talent acquisition, corporate restructuring and executive advisory services.

Headquartered in Paris, France, BPI group is the world's third-largest career management firm. More than 2,000 consultants strong, BPI group has offices in 40 European, Asian, North African, North and South American countries.

In the fall of 2009, BPI group acquired Executrack, giving the firm its first presence in the Southeast with Executrack's headquarters in Atlanta and other offices in Tampa, Fla.; Birmingham, Ala.; and Greenville, S.C. For more information, visit <http://www.bpigroupus.com/>.