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**BPI Group Appoints New Vice President in
Firm's Birmingham Office**

Ramona Graffeo partners with area organizations to provide HR solutions

Birmingham, Ala. (Feb. 9, 2010) – Ramona Graffeo has joined BPI group, a global management and human resources consultancy, as vice president of client solutions for the Birmingham market.

Graffeo, who has nearly 25 years of management experience in HR staffing and marketing, will partner with business leaders and organizations to provide services in areas including career transition, human capital management, training and executive search. She is also responsible for new business development in Birmingham, as well as the Southeast region. Graffeo is based in BPI group's Birmingham office.

"Ramona is an exceptional leader who puts customers first and always focuses on balancing an organization's goals with employee needs," said Juan Luis Goujon, president and CEO of BPI group. "As we continue expanding in the Southeast, Ramona's HR consulting experience and relationships are well-suited for addressing the human capital needs of the Birmingham and Alabama business communities, including opportunities to help the healthcare, automotive, banking and manufacturing industries navigate through change."

Prior to joining BPI group, Graffeo was a senior vice president with a Birmingham-based financial services company, and she also held business development and management positions with global career transition firms. Her experience includes staffing and recruitment in the healthcare profession, among other industries.

Graffeo, who lives in Birmingham, attended the University of Alabama and Jefferson State College. She is active in the community, as well as local and national chapters of Society of Human Resource Management. Graffeo is a trustee for the Birmingham Regional Chamber of Commerce and co-chairs the Women's Executive Roundtable.

About BPI group

BPI group is a leading human resources consulting firm with a focus on creating shared success between organizations and individuals. We provide a range of services that drive organizational performance and support individual success, including career management, career transition, talent management, talent acquisition, corporate restructuring and executive advisory services.

Headquartered in Paris, France, BPI group is the world's third-largest career management firm. With more than 2,000 consultants, BPI group has offices in 40

European, Asian, North African, North and South American countries.

In 2007, BPI group entered the North American market through its acquisition of Scherer Schneider Paulick, LLC (SSP), establishing the North American headquarters of BPI group in Chicago, Illinois. In the fall of 2009, BPI group acquired Executrack, giving the firm its first presence in the Southeast with Executrack's headquarters in Atlanta and other offices in Tampa, Fla.; Birmingham, Ala.; and Greenville, S.C. For more information, visit <http://www.bpigroupus.com/>.